

Fee Alvi – Graphic Designer

Graphic / Marketing Design / Digital Production / Photography

Web • Social • Email • Banners • Responsive HTML/CSS • WordPress

310.877.2803, fee@feealvi.com

- 2024 - **MSBIA – Main Street Business Improvement Association**
Spin PR Group, Santa Monica Daily Press (Contributor)
Santa Monica Events and Local Merchant Promotion
- WordPress – Designer / Front End Responsive HTML/ CSS
 - Print Graphics / Social Media Ad Banners
 - Large WLA Street Events -Production Assistance
- 2020 - 2023 **Growthmed.com – Playa del Rey**
Graphic Designer
- Website UI - Mostly Plastic surgery industry.
 - CSS adjuster.
 - Mailchimp eBlast creation
 - Blog / Page Populating w/ HTML / CSS
- 2013 - 2019 **MSBIA – Main Street - Santa Monica**
(see current)
- 2012 – 2013. **PromoJam** - Culver City - 90232
Social Media Marketing Graphics
- Landing Page Funnel Mockup Design
 - Events Promo Landing Pages Mockup Design
- 2007 - 2011 **MGM Resorts** (Luxor, Excalibur & Mandalay Bay...)
Las Vegas Strip, NV
Entertainment Marketing Graphics / Email Design
- eMail campaign design and coding file prep
 - Digital ad banners, light boxes, to billboard collateral
 - Flash & After Effects animations
- 2004 - 2006 **McCartney Multimedia** - Play Del Rey
Entertainment Marketing Graphics / Email Design
- Ifanz - Music Industry web-based app editing
 - Flash – Websites, Banner Ads
 - Web Design

- 2003– 2004 **Rain Makers / Film Vault**
Culver City, 90232
Photography / Image Processing / HTML
- Movie studio sound stage location still shoots of set props
 - Managed Photo studio shooting movie wardrobe and small items
 - eBay- item listing entries sold for auction
- 2000 - 2002 **Clear Channel Entertainment**
Mid-Wilshire, LA, CA 90036
Radio Stations Graphic Designer / HTML / Flash Animation
- Radio Promotions and Music Industry Page Design
 - Collateral Print Design
 - Station Branding and Logos,
 - Flash Animated Banners AS2
 - HTML & CSS
- 1998 - 1999 **Enigma Digital - (KNAC, Groove & ACAZA Radio Stations)**
Lincoln Blvd. Santa Monica, CA 90401 Graphic
Designer / HTML Programmer
- Radio Station Web Page Mockup Design
 - Flash Animator - Promo Pods & various
 - Banners and Key Art Signage
 - HTML Coding
- 1998 - 1999 **Skilled Nursing - (Healthcare Industry Management Tool)**
5700 Century Blvd. 90045 LAX
Graphics Dept. Manager
- Headed Team of Designers
 - Graphic Design - Web UI and Print
 - Event show staff

Fee Alvi

I am a graphic designer with over 15 years of experience. I have held head of department and lead graphic designer roles. I was Lead Designer at Clear Channel Interactive, doing websites and promos for top-rated radio stations and the music industry, animating extensively in those days with the program Flash. For six years at MGM Resorts Vegas Casinos, I did entertainment and hospitality web graphics and hundreds of email / backlit displays, email coding, and campaign collateral banners. From glamorous entertainment to health care and plastic surgery to technical, I have garnered a wide spectrum of experience.

I am proficient with the core Adobe CC editing apps, such as Photoshop, Illustrator, and Premiere / After Effects; Adobe Express of late to animate IG stories.

My career continues to evolve alongside the development of these programs and that of the media industry as a whole, beginning with commercial photography. As well as 'left brain' graphic design, I am proficient at hand coding HTML / CSS, ie, responsive customization of WordPress pages.

I also have a lot of experience in project management and am comfortable front-facing clients.

I appreciate being part of a great team and enjoy the creative ideation and brainstorming as a whole. I am sure you will appreciate what I have to offer.

Thank you for your time.

Best regards,

Fee Alvi

FeeAlvi.com

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